

JULIUS MEINL TEA





Tea experts since 1862

Since its foundation, in 1862, Julius Meinl has continued to take pride in its **premium tea offers**. Cherishing this legacy, the fifth generation of the Meinl family, who is still actively involved in the tea development, have maintained Meinl's **partnerships with famous tea plantations all over the world**, preserved its craftman-ship spirit and carried on with its continuous pursuit of top quality.

Nurtured from the richness of its heritage, Julius Meinl Tea continues to innovate with new audacious blends and flavours, creating **unique moments of indulgence** with every cup served.







On a mission: Premium tea. But eco-friendly, please!

"Together we strive to make the world a better place."

- - -

Sustainability is more than just a word for us. We live it and we are convinced it is the only way forward to the future. Julius Meinl recognizes the right of future generation's to meet their own needs and therefore strives to balance economic, environmental, and social criteria in its decisions and operations in order to achieve sustainable impacts.

In the tea category Julius Meinl is proud to take the next relevant steps on the way: The choice of certified organic teas and teas with additional Rainforest Alliance certification will be substantially increased. At the same time all packaging materials have been reevaluated and new solutions developed to assure an ecofriendly, recyclable set-up for a better future.

The target is clear: Excellent tea solutions for HORECA. Fully sustainable.











Certified organic quality

Certified organic – or in short: Bio – quality is a very important standard on the tea market. The concept is a very popular one and recognized by consumers all around the globe. Its root is to follow the natural lifecycle and use the scarce natural resources in a responsible and sustainable way. The protection of the environment and biodiversity is a central focus of organic cultivation.



A core point is the ban of pesticides and herbicides which assures a "clean", health secure tea quality.

Another advantage of certified organic quality is that it is available throughout the whole field of tea products – be it black or green teas or all kinds of herbs and fruits.

Julius Meinl is proudly offering certified organic teas already for much more than a decade.







Rainforest Alliance

In 2018 the UTZ organization and Rainforest Alliance joined their forces and merged to have a bigger impact on the market. While the UTZ logo will disappear in the upcoming years the new Rainforest Alliance logo is to be found on more and more products.

While the original focus of the Rainforest Alliance initiative was the preservation of nature around plantations and fields (this is also where the frog in the logo comes from) the activities are nowadays spread over 4 key areas: climate, livelihood (assure the cultivation of ingredients also in the future), human rights and preservation of forests.

These targets go hand in hand with the sustainability definition of Julius Meinl – that is why we will in the future extend the cooperation and convert more tea articles to Rainforest Alliance certified quality.





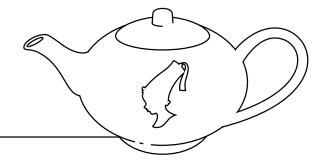






OUR TEA PRODUCT LINES





JULIUS MEINL SINGLE BAGS



SINGLE BAGS "The simplest pleasure."

Exquisite taste for your cup of tea. Now even more sustainable!

Amazing inspiration in the most classical and established form: Julius Meinl Single Bags for a cup portion. Exclusive tea recipes have been carefully composed to guarantee an unforgettable tea experience and **serve a perfect cup of tea**. With all advantages that double-chamber teabags provide: intensive, full-bodied infusions and convenient handling.

The broad Julius Meinl Single Bags portfolio offers a **fit for everyone**: from fine pure teas to modern, innovative blends you will find attractive compositions for each occasion and personal preference. A **colourful variety** to be explored. Single Bags are tailor-made for a **cup portion of 200ml**.

- premium tea quality, 10 teas certified organic
- unique recipes
- ✓ inspiring design
- paper sachets with optimal product protection
- filter material is plastic-free and biodegradable

- used teabag can be disposed of as bio waste
- easy-to-use for a serving of 200ml (optimal tea dosage)













SINGLE BAGS



BLACK TEA

DARJEELING QUEEN'S BLEND

Flowery • fine aromatic Art no.: 94540 (2g/teabag)



ENGLISH BREAKFAST CEYLON BLEND

Elegant • fresh • all-time-favourite Art no.: 94541 (1,75g/teabag)



ASSAM INDIA

Strong • malty Art no.: 94539 (1,75g/teabag)



EARL GREY TRADITIONAL BLEND

Refreshing • citric Art no.: 95694 (2g/teabag)

GREEN TEA



CHINA GREEN PURE

Classic • gentle • characterful Art no.: 94542 (1,75g/teabag)



CHINA GREEN JASMINE

Fine taste • flowery Art no.: 94543 (1,75g/teabag)



WHITE TEA

GREEN FRESH LEMON MINT

Refreshing • cooling



HERBAL TEA

Art no.: 95695 (1,75g/teabag)



ASIAN SPIRIT GINGER LEMON

CAMOMILE

A classic • fresh • flowery

REFRESHING MINT

Refreshing • cooling

Art no.: 95700 (1,1g/teabag)

Art no.: 94545 (1,4g/teabag)

HERBAL SYMPHONY

Art no.: 94546 (2g/teabag)

Traditional herb mix • soothing

Spicy • citric • warming Art no.: 94548 (1,75g/teabag)

FRUIT TEA



FRUIT SYMPHONY

Classic red berries • full fruity Art no.: 95696 (2,5g/teabag)



WILD CHERRY

Sweet • pleasantly acidic • fruity Art no.: 95697 (2,5g/teabag)



TANGY APPLE-CITRUS

Refreshing • fruity • lemony Art no.: 94544 (2,5g/teabag)



GARDEN STRAWBERRY RHUBARB

Sweet • dessert notes • fresh Art no.: 95698 (2,5g/teabag)



ROSEHIP HIBISCUS

All-time favourite • intensive Art no.: 94547 (2g/teabag)



Gentle • fruity • elegant Art no.: 95701 (1,75g/teabag)

ROOIBOS TEA



ROOIBOS VANILLA-CARAMEL

Creamy • mild • pastry notes Art no.: 95699 (2g/teabag)

SINGLE BAGS CHOICE OF BLACK TEAS



DARJEELING QUEEN'S BLEND



Handpicked in the highlands of Darjeeling, Northern India, this unique organic black tea bursts with a fine floral aroma and a rich amber colour once infused.

Flowery • fine aromatic

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added



Art No. 94540 (2g/bag)

ENGLISH BREAKFAST CEYLON BLEND



This organic black tea, harvested with utmost care in Sri Lanka, is characterized by a delicate flavour with a vivid bronze colour once infused.

Elegant • fresh • all-time-favourite

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 94541 (1,75g/bag)



ASSAM INDIA



This high quality organic second flush black tea from the Assam region of Northern India is characterized by a fine malty taste as well as a red chestnut colour.

Strong • malty

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added



Art No. 94539 (1,75g/bag)

EARL GREY TRADITIONAL BLEND

This remarkable black tea is enriched with the fresh aroma of the Bergamot orange, providing an exceptionally zesty taste.

Refreshing • citric

- ✓ premium quality
- √ vegan, gluten-free

Art No. 95694 (2g/bag)



SINGLE BAGS

CHOICE OF GREEN AND WHITE TEAS



CHINA GREEN PURE



Enabling the aroma to flourish, this organic Chinese green tea is harvested and prepared with utmost care. Once infused, the tea entices the taste buds with a fascinating shade of yellow.

Classic • gentle • characterful

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 94542 (1,75g/bag)



CHINA GREEN JASMINE



This fine organic Chinese green tea is characterised by its mild taste. Scenting - the art of mixing green tea with jasmine petals - brings in the intensive flowery aroma.

Fine taste • flowery

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ scented "naturally flavoured"
- ✓ no flavouring added

Art No. 94543 (1,75g/bag)



GREEN FRESH LEMON MINT

This Chinese green tea is harvested and prepared with utmost care. In this composition with fresh mint and the fruity scent of lemon, the green tea yields a fresh and intensive aroma.

Refreshing • cooling

- ✓ premium quality
- ✓ vegan, gluten-free

Art No. 95695 (1,75g/bag)



WHITE TEA PEACH

This white tea is composed of leaf buds and young tea leaves resulting in a mild taste, gently enrobed by the taste of sunkissed peaches. It gives a light yellow colour once infused.

Gentle • fruity • elegant

- ✓ premium quality
- ✓ gluten-free

Art No. 95701 (1,75g/bag)



SINGLE BAGS CHOICE OF HERBAL TEAS



CAMOMILE

Composed of carefully selected camomile flowers, this herbal tea provides a mild aromatic taste.

Classic • gentle • characterful

- ✓ premium quality
- √ vegan, gluten-free
- ✓ no flavouring added

Art No. 95700 (1,1g/bag)



REFRESHING MINT



An exquisite blend from selected organic mint leaves. Peppermint has a high content of essential oils that are known to positively influence our comfort. Spearmint contributes freshness and sweetness.

Fine taste • flowery

- ✓ premium quality
- √ vegan, gluten-free
- certified organic
- ✓ no flavouring added



HERBAL SYMPHONY



This blend is a harmonic composition of delicious herbs from organic cultivation. Verveine, melissa, mint and sage create a fresh and balanced taste.

Traditional herb mix • soothing

- ✓ premium quality
- ✓ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 94546 (2g/bag)



ASIAN SPIRIT GINGER LEMON



An energising organic herbal blend that combines the pure freshness of lemon, the warming power of ginger and is completed by a sophisticated spicy note of black pepper.

Spicy • citric • warming

- ✓ premium quality
- ✓ vegan, gluten-free
- ✓ certified organic
- ✓ with natural flavouring



Art No. 94548 (1,75g/bag)

Art No. 94545 (1,4g/bag)

SINGLE BAGS CHOICE OF FRUIT TEAS



FRUIT SYMPHONY

This composition of sun-ripened fruits is particularly invigorating. Hibiscus, rosehip and juicy apple pieces are blended with orange, cinnamon and lemon to achieve a well-balanced taste.

Classic red berries • full fruity

- ✓ premium quality
- √ vegan, gluten-free

Art No. 95696 (2,5g/bag)



WILD CHERRY

The gentle acidity of cherries makes this fruit tea notably refreshing. Once infused, a wonderful deep red is released.

Sweet • pleasantly acidic • fruity

- ✓ premium quality
- ✓ vegan, gluten-free



TANGY APPLE-CITRUS



Enjoy this rich organic blend of apples and citrus fruits. The mild, full-fruity taste of apples harmonises perfectly with the fresh aroma of limes and lemons.

Refreshing • fruity • lemony

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ with natural flavouring

Art No. 94544 (2,5g/bag)



GARDEN STRAWBERRY RHUBARB

Sun-ripened garden strawberries mingled with savory rhubarb give this fruit tea a fresh and pleasant aroma. Enjoy this tea at any time of the day.

Sweet • dessert notes • fresh

- ✓ premium quality
- √ vegan, gluten-free



Art No. 95698 (2,5g/bag)

Art No. 95697 (2,5g/bag)

SINGLE BAGS CHOICE OF FRUIT AND ROOIBOS TEAS



ROSEHIP & HIBISCUS



A fruity-tangy taste enticement of rosehips and hibiscus in organic quality. Also enjoyable as a cold refreshment.

All-time favourite • intensive

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 94547 (2g/bag)



ROOIBOS VANILLA CARAMEL

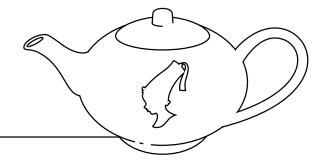
The history of rooibos tea is deeply rooted in South African culture. The light nutty and sweet taste of the rooibos perfectly harmonises with the scent of caramel and vanilla.

Creamy • mild • pastry notes

- ✓ premium quality
- √ vegan, gluten-free

Art No. 95699 (2g/bag)





JULIUS MEINL LEAF BAGS



LEAF BAGS

"Loose leaf tea with no hassle."

A pyramid full of inspiration.

A loveletter to all senses: Look, taste and feel – each detail of the Julius Meinl Leaf Bags adds to an exciting moment pure tea indulgence. Cautiously selected ingredients guarantee a rich, unique experience to spoil your taste buds, body and mind. Many fine HORECA establishments – be it a wellness SPA, bakery or hotel – want to offer their guests a sensational tea experience while ensuring uncompromised convenience and a resource-saving solution.

Julius Meinl Leaf Bags provide exactly this: the perfect combination of premium-quality full leaf tea and the convenience of an individual, **biodegradable Sustico**® pyramid. Developed for the **use in a 300ml glass or mug.**

- ✓ premium tea quality, exclusive recipes
- ✓ unique loveletter product design (showing ingredients as waterpaintings)
- ✓ all teas in certified organic quality
- ✓ 6 recipe with on-top Rainforest Alliance certification
- ✓ biodegradable Sustico® filter-material

- packed in sustainable biodegradable paper-based sachets
- easy-to-use for a serving of 300ml (optimal tea dosage)













LEAF BAGS



BLACK TEA

GREEN TEA

HERBAL TEA

FRUIT TEA



DARJEELING HAPPY VALLEY

ASSAM SOUTH INDIA BLEND

Art No.: 95001 (2,5g/pyramid)

NOBLE ENGLISH BREAKFAST TEA

Intensive • characterful

EARL GREY BLOSSOM

Art No.: 95002 (2,3g/pyramid)

Refreshing • citric

Flowery • fine aromatic Art No.: 95000 (2,3g/pyramid)





DRAGON SENCHA

Fresh • gentle • characterful Art No.: 95003 (2g/pyramid)









Fruity • fresh • elegant Art No.: 95004 (2g/pyramid)





REFRESHING MINT

Refreshing • balanced • cooling Art No.: 95007 (1,6g/pyramid)

CAMOMILE EVENING CALM

Smooth • lemony note • flowery

CAMOMILE, HONEYBUSH & HERBS

Art No.: 95009 (2g/pyramid)





ASIAN SPIRIT

GINGER & LEMONGRASS

Spicy • citric • warming Art No.: 95006 (1,8g/pyramid)





FRUIT SYMPHONY

Classic red berries • full fruity Art No.: 95010 (3g/pyramid)





CHERRY-LEMONADE

Fruity • sweet • lemony Art No.: 95011 (3g/pyramid)





KIDDIE'S DREAM

APPLE, ROSEHIP & BERRIES

Natural power • mild • fruity Art No.: 95012 (3g/pyramid)







MOUNTAIN HERBS

MINT, VERVAIN & SELECTED HERBS

Traditional herb mix • natural power Art No.: 95008 (1,8g/pyramid)



ROOIBOS TEA



FENNEL-WELLNESS-CHAI

FENNEL, HERBS & SPICES

Smooth spice • herbal power • turmeric Art No.: 95005 (2g/pyramid)





SUN-KISSED ORANGE

Smooth • fruity • fresh Art No.: 95013 (2,5g/pyramid)



LEAF BAGS CHOICE OF BLACK TEAS



DARJEELING HAPPY VALLEY

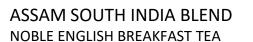


This remarkable organic 2nd flush Darjeeling from the summer harvest is of superior quality and grows in the Happy Valley garden at the foot of the famous Himalayas. The tea captivates with its delicate fine floral aroma.

Flowery • fine aromatic

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 95000 (2,3g/pyramid)







This organic tea is handpicked in the famous tea-picking regions of Assam in North-East India and the Nilgiri Mountains in South India. It has a characteristic full-bodied taste with a pleasant malty aroma, and a chestnut colour in the cup.

Intensive • characterful

- ✓ premium quality
- √ vegan, gluten-free
- certified organic
- ✓ no flavouring added

Art No. 95001 (2,5g/pyramid)



EARL GREY BLOSSOM





A top quality organic tea, with Rainforest Alliance certified black tea as a characterful basis. It convinces with a delicate bergamot taste and a touch of fresh lemon.

Refreshing • citric

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 95002 (2,3g/pyramid)



LEAF BAGS

CHOICE OF GREEN AND HERBAL TEAS



DRAGON SENCHA





Harvested and prepared with the utmost care in China, this organic green tea has a delightful freshness and enchants with a delicate sweetness..

Fresh • gentle • characterful

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ no flavouring added

Art No. 95003 (2g/pyramid)

ORANGE-PEACH-DUET





A wonderful duet of tender peach and fruity orange on a gentle organic green tea. Enjoy this unique composition and relax.

Fruity • fresh • elegant

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 95004 (2g/pyramid)



FENNEL-WELLNESS-CHAI FENNEL, HERBS & SPICES



My delicious time-out: an exclusive blend of wellness herbs like fennel, camomile, turmeric and caraway. A special treat and a unique 'tea-moment'.

Smooth spice • herbal power • turmeric

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 95005 (2g/pyramid)



LEAF BAGS CHOICE OF HERBAL TEAS



CAMOMILE EVENING CALM CAMOMILE, HONEYBUSH & HERBS





Selected whole camomile flowers create the mild base for this soothing organic herbal tea blend. With the sweetness of apple and liquorice root, it is the lemongrass which makes this composition so special. Precious honeybush rounds it up wonderfully..

Smooth • lemony note • flowery

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ no flavouring added

Art No. 95009 (2g/pyramid)



REFRESHING MINT



This refreshing mint blend is inspired by the national drink of Morocco – Moroccan Mint. In Europe, the invigorating tea is highly valued for its refreshing taste and its natural essential oils.

Refreshing • balanced • cooling

- ✓ premium quality
- √ vegan, gluten-free
- certified organic
- ✓ no flavouring added

Art No. 95007 (1,6g/pyramid)



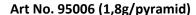
ASIAN SPIRIT GINGER & LEMONGRASS



This exotic blend from certified organic cultivation combines the freshness of lemongrass, melissa and ginger with the spicy notes of liquorice, cardamom and black pepper.

Spicy • citric • warming

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added



ORGANIC ASIAN SPIRIT CINGER & LEMONGRASS BIO ASIAN SPIRIT INGWER & ZITRONENGRAS HERBAL TEA

MOUNTAIN HERBS MINT, VERVAIN & SELECTED HERBS



Only the best organic alpine herbs are selected for this exquisite tea composition. Melissa, sweet fennel and anise form a delicate base while mint gives the tea a refreshing touch.

Traditional herb mix • natural power

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 95008 (1,8g/pyramid)



LEAF BAGS

CHOICE OF FRUIT AND ROOIBOS TEAS



FRUIT SYMPHONY





This composition of carefully selected organic fruits guarantees a fresh and pleasant aroma. The taste of apples, hibiscus and elderberries is blended with orange and berries to achieve a well-balanced taste.

Classic red berries • full fruity

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 95010 (3g/pyramid)



CHERRY LEMONADE



Like a refreshing cherry lemonade: A full fruity organic tea composition with intensive cherry and citrus taste. Refined with cinnamon, fennel and cardamom.

Fruity • sweet • lemony

- ✓ premium quality
- √ vegan, gluten-free
- certified organic
- ✓ with natural flavouring



KIDDIE'S DREAM APPLE, ROSEHIP & BERRIES





Perfect for kids and everyone young-at-heart – a delicious tea blend, composed of selected fruit pieces. Sweet and fruity. Pure natural power.

Natural power • mild • fruity

- ✓ premium quality
- √ vegan, gluten-free
- √ certified organic
- ✓ Rainforest Alliance certified
- ✓ no flavouring added

Art No. 95012 (3g/pyramid)



ROOIBOS SUN-KISSED ORANGE



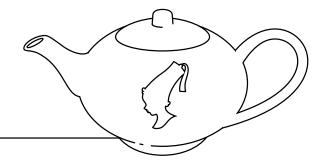
A delicious treat with the nutty sweetness of rooibos mingled with savoury orange taste. With rooibos harvested from Cederberg Mountains, it soothes and calms.

Smooth • fruity • fresh

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ with natural flavouring

Art No. 95013 (2,5 g/pyramid)





JULIUS MEINL BIG BAGS



BIG BAGS "Tea for two."

The best of nature from your pot to your cup.

The Julius Meinl Big Bag collection offers highest quality **full leaf tea** compositions – from classic genuine taste to **amazing unique blends**, with all teas in certified organic quality and composed of carefully selected ingredients. The pure teas have been produced in some of the most renowned tea gardens in the world. Each tea is elaborated with utmost care of the Julius Meinl Tea experts.

The precious taste is then carefully sealed into a **100% biodegradable filter bag**, made from Sustico® material, wrapped in a completely biodegradable protection wrapping made from NatureFlexTM. With its specially designed format, <u>Big Bags are the optimal choice for serving in a pot of 400ml.</u>

- ✓ premium tea quality, exclusive recipes
- ✓ all teas in certified organic quality
- 9 recipe with on-top Rainforest Alliance certification
- ✓ protection wrappings made from biodegradable Natureflex[™] material

- ✓ biodegradable Sustico® filter-material
- easy-to-use for a serving of 400ml (optimal tea dosage)
- ✓ hanger to fix Big Bag to the teapot













BIG BAGS



BLACK TEA GREEN TEA HERBAL TEA FRUIT TEA

GREEN JASMINE CHUNG HAO

MANGO PINEAPPLE SUNRISE

Fruity • slightly sweet • refreshing

Fine taste • flowery

Art No.: 94990 (4g/bag)

Art No.: 94992 (4g/bag)



DARJEELING HAPPY VALLEY

Flowery • fine aromatic

Art No.: 83252 (4g/bag)



ASSAM - SPIRIT OF INDIA

Intensive • malty Art No.: 94988 (4g/bag)



ENGLISH BREAKFAST

Elegant • fresh • all-time-favourite Art No.: 83249 (4g/bag)



EARL GREY BLOSSOM

Refreshing • citric Art No.: 94989 (4g/bag)





WHITE EARL GREY W. CUC.

Elegant • refreshing • lemony Art No.: 94993 (3,25g/bag)





CAMOMILE

A classic • fresh • flowery

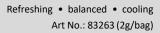
FRUIT SYMPHONY

Classic red berries • full fruity Art No.: 94994 (4g/bag)





REFRESHING MINT





CHERRY POMEGRANATE



MOUNTAIN HERBS

Traditional herb mix • natural power Art No.: 83264 (2,5g/bag)



STRAWBERRY MINT BREEZE

Ripe strawberry taste • fresh mint





ASIAN SPIRIT – GINGER LEM.

Spicy • citric • warming Art No.: 83258 (3g/bag)

ROOIBOS TEA



APPLE STRUDEL

Creamy • mild • dessert notes Art No.: 94997 (3,5g/bag)





Art No.: 83262 (2g/bag)



Refreshing • fruity • citric note

Art No.: 94995 (4g/bag)





Art No.: 94996 (3,5g/bag)



WHITE TEA



BIG BAGS CHOICE OF BLACK TEAS



DARJEELING HAPPY VALLEY



This remarkable organic second flush Darjeeling grows in the Happy Valley garden at the foot of the famous Himalayas. The tea fascinates with its fine floral aroma as well as a strong amber colour in the cup.

Flowery • fine aromatic

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 83252 (4g/bag)



ASSAM – SPIRIT OF INDIA





This full-bodied organic second flush black tea from the Assam region in north eastern India brings the scent of India into your cup: It has a pleasant malty taste and a chestnut coloured infusion..

Intensive • malty

- ✓ premium quality
- ✓ vegan, gluten-free
- certified organic
- ✓ Rainforest Alliance certified
- ✓ no flavouring added

Art No. 94988 (4g/bag)

ENGLISH BREAKFAST



The organic Ceylon tea used in this royal breakfast blend is handpicked in the world-famous Idalgashinna tea garden in Sri Lanka. It is characterized by a fine floral aroma as well as a strong coppery colour in the cup..

Elegant • fresh • all-time-favourite

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 83249 (4g/bag)

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EARL GREY BLOSSOM





A top quality organic tea, with Rainforest Alliance certified black tea as a characterful basis. It convinces with a delicate bergamot taste and a touch of fresh lemon.

Refreshing • citric

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 94989 (4g/bag)



BIG BAGS CHOICE OF GREEN TEAS



PURE CHUN MEE





This remarkable organic green tea is harvested in the Chinese province of Jiangxi. The tea fascinates by its delicate, fresh taste and light yellow colour in the cup.

Gentle • characterful

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ no flavouring added

Art No. 94991 (4g/bag)



GREEN JASMINE CHUNG HAO





This fine organic green tea is handpicked in the Fujian province in China. Traditionally the tea was only served at the imperial court as a fine delicacy. The intensive scent of the jasmine blossom yields a flowery flavour.

Fine taste • flowery

- ✓ premium quality
- ✓ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ scented "naturally flavoured"
- ✓ no flavouring added



PINEAPPLE MANGO SUNRISE





Summer morning in paradise: tropical fruits (papaya, mango, pineapple, maracuja) and a hint of bergamot on a noble organic green tea.

Fruity • slightly sweet • refreshing

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 94992 (4g/bag)



WHITE EARL GREY W. CUCUMBER





A delicate organic white tea with refreshing bergamot taste and a hint of cucumber.

Elegant • refreshing • lemony

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring



Art No. 94993 (3,25g/bag

BIG BAGS **CHOICE OF HERBAL TEAS**



CAMOMILE



This herbal tea of carefully selected organic camomile blossoms is characterized by a fresh and delicate taste. In the medicine of the monks camomile is known to have a positive effect on the human body.

A classic • fresh • flowery

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 83262 (2g/bag)

REFRESHING MINT



This refreshing mint blend is inspired by the national drink of Morocco – Moroccan Mint. In Europe, the invigorating tea is highly valued for its refreshing taste and its natural essential oils.

Refreshing • balanced • cooling

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

MOUNTAIN HERBS



Only the best organic alpine herbs are selected for this exquisite tea composition. Melissa, sweet fennel and anise form a delicate base while mint gives the tea a refreshing touch.

Traditional herb mix • natural power

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 83264 (2,5g/bag)

ASIAN SPIRIT

GINGER & LEMONGRASS



This exotic blend from certified organic cultivation combines the freshness of lemongrass, melissa and ginger with the spicy notes of liquorice, cardamom and black pepper.

Spicy ● citric ● warming

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ no flavouring added

Art No. 83258 (3g/bag)

BIG BAGS CHOICE OF FRUIT AND ROOIBOS TEAS



FRUIT SYMPHONY





This composition of carefully selected organic fruits guarantees a fresh and pleasant aroma. The taste of apples, hibiscus and elderberries is blended with orange and berries to achieve a well-balanced taste.

Classic red berries • full fruity

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 94994 (4g/bag)





A refreshing fruit tea with a crisp note of cherry and pomegranate. With a pleasant citric note.

Refreshing • fruity • citric note

CHERRY POMEGRANATE

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring



STRAWBERRY MINT BREEZE





An alluring composition of herbs and fruits. The dominant note is strawberry, highlighted with a refreshing mint note. With apple mint from Austria.

Ripe strawberry taste • fresh mint

- ✓ premium quality
- √ vegan, gluten-free
- ✓ certified organic
- ✓ Rainforest Alliance certified
- ✓ with natural flavouring

Art No. 94996 (3,5g/bag)

PROBLEMS WITH BREET PROBLEMS WITH SHEET ORGANIC STRAWBERRY MINT BREEZE BIO FRISCHE ERDBER MINZE BIO FRISCHE ERDBER MINZE ANTERALY FLAVOURD FRUIT TA

APPLE STRUDEL



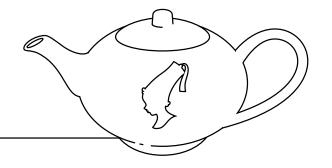
Celebrating a traditional Austrian recipe: the mild and creamy taste of fermented rooibos, refined with subtle notes of cinnamon and vanilla flavour. Fruity apple rounds up the perfect Apple Strudel tea.

Creamy • mild • dessert notes

- ✓ premium quality
- ✓ vegan, gluten-free
- ✓ certified organic
- ✓ with natural flavouring



Art No. 94997 (3,5g/bag)



JULIUS MEINL LOOSE LEAF TEA



LOOSE LEAF TEA "Full leaves, full flavor."

Pure tea indulgence.

The **connoisseur's choice**, the purest way to enjoy tea, with its delicious and genuine taste delivered by the whole leaves.

Premium quality teas from the best tea regions are strictly selected with utmost care. From **traditional classic taste to amazing innovative blends**, a wide range of choices to enchant every tea connoisseur. Perfect for the delicate **tea ritual**, a **pure indulgence**. Relish the tea moment with all senses: the beautiful, unfiltered optics and the fine smell and taste.

Use the teas <u>flexibly</u> – e.g. serve it in a pot with the fitting tea filter or use it when you have to prepare bigger tea volumes. Or maybe try baking and cooking with it!

- ✓ premium tea quality
- ✓ carefully selected garden teas
- unique recipes
- ✓ ingredients in their full natural size –
 e.g. full berries
- perfect to use tea creatively (e.g. as cooking/baking ingredient)
- the flexible solution for different serving formats (easy-to-use e.g. with a 400ml teapot)









LOOSE LEAF TEA PORTFOLIO OVERVIEW

in bags of 100g or 250g



BLACK TEA

DARJEELING MONTEVIOT

CEYLON NUWARA ELIYA

Aromatic • fresh • all-time-favourite

Flowery • fine aromatic

Art no.: 83559 (100g)



STRAWBERRY CREAM

Fruity • dessert notes • mild





Fruity • sweet • pleasant sharpness

Art no.: 83558 (100g)



ASSAM HARMUTTY

Art no.: 82664 (250g)

Intensive • slightly malty

Art no.: 82610 (250g)



VIENNESE DESSERT

Chocolaty • creamy • pastry notes

Art no.: 83552 (100g)



EARL GREY

Refreshing • citric

Art no.: 82640 (250g)



NAMASTE CHAI

Spicy • intensive • fruity highlight

Art no.: 83556 (100g)

GREEN TEA



OOLONG TEA

MILKY OOLONG

Speciality • creamy • pastry notes

Art no.: 79973 (100g)



SENCHA

Classic • fresh • aromatic

Art no.: 82626 (250g)



GREEN DRAGON

Characterful • elegant • balanced

Art no.: 79946 (100g)



GUNPOWDER

Intensive • strong • smoky notes

Art no.: 82627 (100g)



JASMINE

Flowery • fine aromatic

Art no.: 82625 (250g)



BLUE SKY

Elegant • tropical • flowery notes

Art no.: 82629 (100g)



WILD CHERRY

Mild • full fruity

Art no.: 79875 (250g)

LOOSE LEAF TEA PORTFOLIO OVERVIEW

in bags of 100g or 250g



HERBAL TEA

ROOIBOS TEA

FRUIT TEA



CAMOMILE

A classic • fresh • flowery

Art no.: 82636 (100g)



STRAWBERRY CREAM

Fruity • dessert notes • mild

Art no.: 82638 (100g)



BERRY COCKTAIL

Classic • red berry notes

Art no.: 79887 (250g)



PEPPERMINT

Refreshing • cooling

Art no.: 82635 (100g)



RISING SUN

Fresh • sweet • fruity strawberry

Art no.: 83558 (100g)



KIR ROYAL

Intensive • tangy • cassis

Art no.: 79886 (250g)



GINGER LEMON

Intensive • spicy • warming

Art no.: 79964 (250g)



WILD BERRY

Berry mix • mild • sweet

Art no.: 79960 (250g)



EVENING BLEND

Soothing • traditional herbs

Art no.: 82666 (100g)



JUICY POMEGRANATE

Refreshing • pleasant acidity

Art no.: 83553 (100g)



HERBAL COCKTAIL

Classical herb mix • fine aroma

Art no.: 83555 (100g)

LOOSE LEAF TEA CHOICE OF BLACK TEAS

in bags of 100g or 250g



DARJEELING MONTEVIOT

Darjeeling tea is often called the "champagne of tea" because of its floral, delicate flavour and its exclusive quality. Our Julius Meinl Darjeeling Monteviot is a second flush Darjeeling, harvested in summer. The dry tea sparkles with colors ranging from light green to deep brown and even black hues. It brings out numerous subtle flower notes, a bright infusion and a light nutmeg flavour.

Flowery • fine aromatic

- ✓ premium quality
- ✓ vegan, gluten-free
- ✓ from the state of Darjeeling, India
- ✓ no flavouring added

Art No. 83559 (100g)

CEYLON NUWARA ELIYA

Julius Meinl Ceylon is carefully picked in the central region Nuwara Eliya in Sri Lanka. The mild climate there is ideal for tea cultivation. This tea offers an unsurpassable quality: the glossy glitter of its tiny tea leaves, an exquisite aroma and a well-balanced robust flavour.

Aromatic • fresh • all-time-favourite

- ✓ premium quality
- √ vegan, gluten-free
- ✓ from the Nuwara Eliya region, Sri Lanka
- ✓ no flavouring added

ASSAM HARMUTTY

Assam teas are famous for their fullbodied, intensive taste. Harmutty Estate is located at the foothills of Eastern Himalaya and produces incredibly full-bodied, yet smooth teas with a malty sweetness. Also superb to enjoy with a dash of milk or cream.

Intensive • slightly malty

- ✓ premium quality
- √ vegan, gluten-free
- ✓ from the state of Assam, India
- ✓ no flavouring added

Art No. 82610 (250g)

EARL GREY

Legend has it that Earl Grey was born out of a pure coincidence: a British boat was struck by a storm, all casks of bergamot oil broke and spilled the oil over the tea crops on board. Such accident yet left a heavenly gift: an intensive black tea with unique bergamot aroma.

The Julius Meinl Earl Grey revives this tradition with a refreshing allure.

Refreshing • citric

- ✓ premium quality
- √ vegan, gluten-free

Art No. 82640 (250g)



LOOSE LEAF TEA CHOICE OF BLACK TEAS

in bags of 100g or 250g



WILD CHERRY

A composition based on a blend of black teas from Ceylon and India. Its intensive cherry flavour is highlighted by a bright sweet acidity and rounded by an almond aroma.

Mild • full fruity

- ✓ premium quality
- ✓ vegan, gluten-free

Art No. 79875 (250g)

STRAWBERRY CREAM

A classical blend of black tea from India with wild berries which gives a rich sweet taste and creamy aftertaste. A true dessert tea.

Fruity • dessert notes • mild

- ✓ premium quality
- √ vegan, gluten-free

Art No. 79874 (250g)



MANGO PINEAPPLE CHILI

An exotic cocktail: While the juicy mango and pineapple pieces create a fruity-sweet taste, the chili gives an exciting spicy finish. This original black tea based blend brings an exceptional sensation.

Fruity • sweet • pleasant sharpness

- ✓ premium quality
- √ vegan, gluten-free

Art No. 83558 (100g)

VIENNESE DESSERT

This black tea generously blended with pieces of black and white chocolate, reminds one of the most famous Viennese cake, the "Sachertorte". It has a rich aroma, strong infusion and a creamy, slightly nutty aftertaste. It is truly a "dessert tea".

Chocolaty • creamy • pastry notes

- ✓ premium quality
- √ vegan, gluten-free

Art No. 83552 (100g)



LOOSE LEAF TEA

CHOICE OF BLACK, GREEN AND OOLONG TEAS

in bags of 100g or 250g



NAMASTE CHAI

Based on the Indian tradition, this exotic blend is created by mixing black teas with delicious spice such as cinnamon from Madagascar, Brazilian pepper, star anise and clove. The taste is then rounded by a sweet fruity note of citrus fruits. To try the traditional Indian drink Masala style, add milk and enjoy.

Spicy • intensive • fruity highlight

- ✓ premium quality
- √ vegan, gluten-free

Art No. 83556 (100g)

MILKY OOLONG

An absolute speciality from China with a fascinatingly creamy taste. Hard, tightly rolled and lightly fermented tea leaves, vaporized with milk steam. Thanks to this effect the natural delicacy and sweetness of this tea type — made round with milky flavor - are boosted making this rarity a unique treat.

Speciality • creamy • pastry notes

- ✓ premium quality
- √ vegan, gluten-free
- ✓ scented a natural way of flavouring

Art No. 79773 (100g)

AIL NO. 79773 (10

BLUE SKY

A colourful composition of rose petals and lilac mallow flower blossoms combined with Chinese green tea. The delicate flowers create a stunning mix of natural color, and the infusion acquires a smooth emerald hint. Refreshing and lively, just like a summer morning.

Elegant • tropical • flowery notes

- ✓ premium quality
- ✓ vegan, gluten-free

Art No. 82629 (100g)



LOOSE LEAF TEA

CHOICE OF GREEN TEAS

in bags of 100g or 250g



SENCHA

Sencha is one of the most popular green tea types. This traditional green tea enchants with a delicate and fresh taste. It has a delightful freshness and develops a pleasant sweetness.

Classic • fresh • aromatic

- ✓ premium quality
- √ vegan, gluten-free
- ✓ speciality from China
- ✓ no flavouring added

Art No. 79875 (250g)

GREEN DRAGON

Gracefully curved tea leaves of a smoky green colour bring out the full and characteristic green tea, with a subtle and pleasant acerbic note. This tea originates from the province Yunnan, known to be the homeland of the tea plant

"thea sinensis", discovered thousands of years ago.

Characterful • elegant • balanced

- ✓ premium quality
- ✓ vegan, gluten-free
- ✓ from the province of Yunnan, China
- ✓ no flavouring added

Art No. 79874 (250g)



GUNPOWDER

Gunpowder tea is rolled into small bowls. The special optics of this tea was the reason for the choice of the name. The delicate infusion of intensive green colour brings a strong, full-bodied and refreshingly bitter flavour, carried by a slightly sweet and smoky note.

Intensive • strong • smoky notes

- ✓ premium quality
- ✓ vegan, gluten-free
- √ from the province of Zhejiang, China
- ✓ no flavouring added

Art No. 83558 (100g)

JASMINE

A classic green tea with an intensively refreshing flavour of Jasmine flowers. The blending of tea leaves with jasmine flowers is one of the most ancient ways of naturally flavouring tea, a procedure also called "scenting". The transparent golden infusion cools down and quenches thirst.

Flowery • fine aromatic

- ✓ premium quality
- √ vegan, gluten-free
- ✓ from the province of Fujian, China
- ✓ scented "naturally flavoured"
- ✓ no flavouring added

Art No. 83552 (100g)



LOOSE LEAF TEA CHOICE OF HERBAL TEAS

in bags of 100g or 250g



CAMOMILE

A traditional herbal tea – but yet always again a special pleasure. Whole camomile flowers show their natural beauty and unfold their intensive and fresh floral character in the cup. Let this golden liquor warm you up and calm you down.

A classic • fresh • flowery

- ✓ premium quality
- √ vegan, gluten-free
- ✓ no flavouring added

Art No. 82636 (100g)

PEPPERMINT

The cooling freshness of mint tea quenches your thirst on a scorching day, refreshes and calms you down. An intensive experience full of natural power.

Refreshing • cooling

- ✓ premium quality
- √ vegan, gluten-free
- ✓ no flavouring added

Art No. 82635 (100g)



GINGER LEMON

A fragrant infusion that warms you up. Enjoy the spicy flavour of ginger together with the delicate sweetness of licorice root and the freshness of spearmint. Lemongrass highlights the natural citric hint of ginger and wraps up this energizing composition.

Intensive • spicy • warming

- ✓ premium quality
- √ vegan, gluten-free
- ✓ no flavouring added

Art No. 79964 (250g)

EVENING BLEND

A lightsome composition of blackberry and raspberry leaves together with lavender and rose petals. It has a tender and balanced flavour and a light honey aftertaste. The fragrant aroma reminds you of the smells of a meadow in the evening sunlight.

Soothing • traditional herbs

- ✓ premium quality
- √ vegan, gluten-free
- √ no flavouring added

Art No. 82666 (100g)



LOOSE LEAF TEA CHOICE OF HERBAL AND ROOIBOS TEAS

Julius Meinl Vienna 1862

in bags of 100g or 250g

HERBAL COCKTAIL

A herbal mixture of fragrant herbs containing lemon balm, sweet blackberry leaves, verbena, licorice root, lemon grass, sunflower and cornflower petals. A light and delicate herbal composition.

Classical herb mix • fine aroma

- ✓ premium quality
- √ vegan, gluten-free
- ✓ no flavouring added

Art No. 83555 (100g)



STRAWBERRY CREAM

The smooth, creamy character of rooibos tea and the fruity flavor of strawberries go together very well. In the shiny, intensive infusion you will find a hint of the sun setting over the African savanna.

Fruity • dessert notes • mild

- ✓ premium quality
- √ vegan, gluten-free

Art No. 82638 (100g)



RISING SUN

This sunny composition of green rooibos along with strawberry pieces and sunflower petals brings an orange-golden infusion and mild flavor. The green rooibos with its characteristic slightly sour taste gives this tea that certain something.

Enjoy this fruity and refreshing blend.

Fresh • sweet • fruity strawberry

- ✓ premium quality
- √ vegan, gluten-free

Art No. 83558 (100g)



LOOSE LEAF TEA CHOICE OF FRUIT TEAS

in bags of 100g or 250g



BERRY COCKTAIL

Like a berry-based dessert this tea comes up with a headnote of red fruits, gently refined with seductive notes of cream and jelly. This tea can greatly be used as a basis for cocktails – or also as a refreshing ice-tea.

Classic • red berry notes

- ✓ premium quality
- √ vegan, gluten-free

Art No. 79887 (250g)

KIR ROYAL

This tea is named after the famous French black currant cocktail. A fragrant and sweet fruit and berry composition with a sparkling flavor and a slightly astringent aftertaste.

Intensive • tangy • cassis

- ✓ premium quality
- √ vegan, gluten-free

Art No. 79886 (250g)



WILD BERRY

An all-time favourite. This fruit tea composition comes up with a golden pink infusion together with the intensive, full-fruity taste of black and red berries.

Berry mix ● mild ● sweet

- ✓ premium quality
- ✓ vegan, gluten-free

Art No. 79960 (250g)

JUICY POMEGRANATE

Pleasantly sweet and pleasantly sour at the same time. While apple pieces and sweet blackberry leaves bring natural sweetness it is the hibiscus that creates a refreshing sourness. Not only a tea for winter but also a

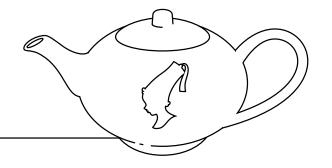
great refreshment when it is warm outside.

Refreshing • pleasant acidity

- ✓ premium quality
- ✓ vegan, gluten-free

Art No. 83553 (100g)





JULIUS MEINL TEA ON THE ROCKS



ICED TEA "TEA on the ROCKS" "Ice-cold sensation."

Freeze the feelings with TEA on the ROCKS.

Smooth and romantic black, green and fruit teas, ready to evoke unique feelings!

Premium full leaf tea selected to be **brewed freshly and served cold**. Mix with syrups, spirits and fruits to enhance your guests' experience even more. Offer a home-made Iced Tea – make it your own signature drink.

Developed for the <u>use on Iced Tea brewers</u> but also a great solution on filter coffee machines or for manual preparation.

- ✓ premium full leaf tea quality
- exclusive recipes
- ✓ impressive margin potential
- ✓ awesome even without any sugar use of sugar is optional

- easy preparation
- freshly-brewed with real tea leaves (not bottled, no syrup)
- ✓ sheer endless options to customize and create your own tea cocktails









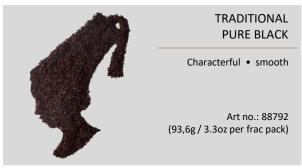
ICED TEA TEA on the ROCKS



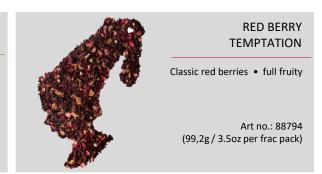
BLACK TEA

GREEN TEA

FRUIT TEA









ICED TEA TEA on the ROCKS



TRADITIONAL PURE BLACK

A wonderfully balanced and flavoursome black tea with character. It gives a clear black tea note and is an unsurpassed basis for an endless variety of mix recipes.

Perfect to refine with: all kinds of citrus flavours, tropical fruits, berry flavours.

Characterful • smooth

- ✓ premium quality
- √ vegan, gluten-free

Art No. 88792 (93,6g / 3.3oz per frac pack)

EXOTIC MANGO STRAWBERRY

A black tea with a gentle character and a sweet alluring fruity note of mango and strawberry. A unique refreshment with the taste of sun-kissed ripe fruits.

Perfect to refine with: lemon or lime, vanilla or almond, cucumber.

Sweet • fruity • fresh

- ✓ premium quality
- ✓ vegan, gluten-free

Art No. 88793 (93,6g / 3.3oz per frac pack)



TROPICAL FIELDS OF GREEN

Sencha - one of the most popular green teas worldwide - is the basis of this full leaf tea blend. The fresh green tea character harmonizes perfectly with the flavours of mango, passionfruit and bergamot.

Perfect to refine with: all citrus flavours, grenadine, floral flavours (e.g. elderflower)..

Fresh • fruity • mild

- ✓ premium quality
- √ vegan, gluten-free

Art No. 88795 (90,7g / 3.2oz per frac pack)

RED BERRY TEMPTATION

The best of fruit tea in one blend - a balanced refreshing sourness, a bright red infusion and the full taste of berries. Red Berry Temptation is a special treat for all senses - and the perfect refreshment.

Perfect to refine with: citrus flavours, creamy and nutty flavours, spirits.

Classic red berries • full fruity

- ✓ premium quality
- √ vegan, gluten-free

Art No. 88794 (99,2g / 3.5oz per frac pack)



